

Landing pages

Seo World Coffee – 2009

Landing pages

Se repeta beneficiile si caracteristicile intalnite in anunt!

The image shows a screenshot of the Netflix landing page with several callouts highlighting key features:

- NETFLIX Official Site** (with www.NETFLIX.com)
- Netflix Only \$4.99/mo** (highlighted in a pink circle)
- Over 75k Titles** (highlighted in an orange circle)
- Free Trial** (highlighted in a green circle)

The main content of the landing page includes:

- Sign up today and try Netflix for FREE!**
- Start here** form with fields for Email Address, Create a Password, Re-type Password, and Enter Zip Code, and a **Continue** button.
- How Netflix Works:** A section with four numbered steps: 1. **TRIAL** (highlighted in an orange circle), 2. **Free Delivery**, 3. **NO LEFT BEHIND**, and 4. **What is new every?**



Landing pages

Nu se pastreaza nici o informatie relevanta din anunt!



Blockbuster Total Access®
Same Online Service. Same Price—But
You also get free In-Store Rentals
www.Blockbuster.com

Non-relevant landing page

BLOCKBUSTER
Movies

Existing Members | Log In

BLOCKBUSTER TOTAL ACCESS

NEVER BE WITHOUT A MOVIE

HOW IT WORKS:

- SELECT MOVIES**
Take a list online from over 12,000 titles.
- RENT OR BUY**
FREE shipping to your address.
- MAKE SWAP OR EXCHANGE AT A PARTICIPATING STORE**
Return to any store to exchange at a participating store. Filterable, so they can rent more.
- SEND OVER ON THE NEXT**
Rent to without a movie.

Find out more about how **BLOCKBUSTER** works
Find out more about **BLOCKBUSTER TOTAL ACCESS**

Registration Account info

First name:
Last name:
E-mail:
Password:
Confirm Password: 17 characters
Get from code:

I have read and agree to the [BLOCKBUSTER](#) user agreement and [BLOCKBUSTER](#) Online Rental Terms and Conditions

[Blockbuster](#)

I based on a representative and average, how well it follows the best practices for a landing page. For a total of 100 points, all criteria are met. The exchange button is a free form and user **BLOCKBUSTER** Total Access, which is the change in some cases. Some of the text is not clear, but you can get a clear picture of the landing page. The landing page is not relevant to the user and is not relevant to the user.

Landing pages



Get Firefox 3
3.0.4, English (US), Windows
(7.1MB)

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9.7% Conversion Rate

148955	Trials
14486	Conversions



Get Firefox 3
3.0.4, English (US), Windows
(7.1MB)

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10.1% Conversion Rate

149056	Trials
15012	Conversions

Landing pages

Site: www.fara-intermediari.ro

Inainte: rata de conversie pe campanie – 0,8 %

Landing page: ~~prima pagina a sitului~~

Landing pages

Titlu pagina: *Adauga anunt. Anunturi imobiliare proprietar[...]*

Descriere: *[...]proprietar , vinzi, inchiriezi[...]*

H1 tag: *Adauga anunt imobiliar*

Text cuvinte cheie: *proprietar, adauga anunturi, anunt adaugat, agentie imobiliara, intermediari*

Landing pages

Adauga un anunt imobiliar

Atentie!!! Nu adauga anunturi decat daca esti proprietar al imobilelor vandute sau inchiriate. Orice anunt adaugat de o agentie imobiliara sau de catre un intermediar nu va fi aprobat, iar banii nu vor fi returnati !

Costul publicarii unui mesaj este de **3 EURO + TVA!!!**

Trimite mesaj cu textul **EPAY DVNTMDA** la numarul de telefon astfel:

- Daca ai Vodafone sau Orange: **7444** ;
- Daca ai Cosmote sau Zapp: **1263** ;

Dupa ce ai trimis SMS-ul:

1. Introduci numarul de telefon de la care ai trimis SMS-ul mai jos:
Exemplu corect: (doar cifre 0748427532)

2. Apesi butonul "Trimite" si adaugi anuntul in pagina urmatoare

3. Anuntul tau va fi aprobat si va aparea pe site in maxim 24 de ore!

Landing pages

Dupa: rata de conversie ↗ 1,70 %

Ce s-ar mai putea face:

- Taguri H2, H3;
- Mai mult conținut text cu cuvinte cheie/sinonime;

Va multumesc!

Alexandru Rada
www.devant.ro